

Willingdon Home & School Association
Exec Meeting Minutes
November 17, 2020 at 7:00pm (Zoom)

Participants: Karen Negrete, Margo Stewart, Kristy Cuevas, Amelie Belanger, Julie Trudel, Anna Calvert, Veronica Santaguida, Andrea Archibald, Tara MacRae, Ania Muller, Marie-Noelle Rivard, Dominique Bordeleau, Lara Belinsky

1. Welcome to the third meeting this year - Margo
2. Approval of Agenda – Amelie, second Kristy
2. Approval of Minutes from October 15th, 2020 – Kristy, second Amelie
Amendments: Daniela Padulo, school staff meeting
3. Principal/VP's Report – Ms Lara
Ms Lara has just started her new role as Vice Principal (Junior Campus) on November 9
4. Teacher's report - Mme Marie
 - Introduction
Mme Marie is replacing Ms Daniela who is on sick leave till the end of this year.
Mme Marie has worked at Willingdon since 6 years and at EMSB since over 20 years.
She is a teacher of grade 1 at salle 9. Until December 18 Mme Dominique is an intern in her class.
 - Merci
Thank you for the mini spa self-care bags for the teachers, a touching and appreciated idea! Also thank you for the Scholastic certificates 100CAD/each homeroom teacher!
 - Others:
 - a. By Friday, teachers will communicate via Google classroom the date and time of the virtual teacher-parent interviews as the first communication on November 25-26, 2020.
 - b. Kindergarten is working on a theme of human body. Is Kindergarten breakfast with Santa happening this year – virtually? Fixed date? Outdoors? It should not intervene with the usual time of cycle 1-2 recess. Teachers will communicate to H&S the most accommodating dates.

- c. Grade 1 – working on a theme of books. November 19 is Day of Books – kids present their favorite book and can come in PJ and with stuffed toy to school. In math, we are working on plane figures and solids.
- d. Grade 2 – exploring our solar system and space. In December we are moving into winter celebrations.
- e. Grade 3 – in French, we talk about the solar system and we have just received the laptops so we will start using it in class. In English – rhyming poems, word families, and novel study.
- Kind request to all the parents to be patient during the upcoming teacher-parent interviews, as teachers have to navigate through multiple meetings and platforms.

5. Communications report – Amelie & Andrea

- a. Weekly Newsletter – given high volume of emails (from teachers, school administration, EMSB and H&S) we moved to sending a weekly newsletter on Thursdays. H&S reminders will be mainly posted on social media. During busy time of the year like December maybe move to sending H&S emails twice per week?
- b. Social Media
 - H&S Instagram account set up by Amelie. 64 followers so far.

STATS AND MOST POPULAR POSTS

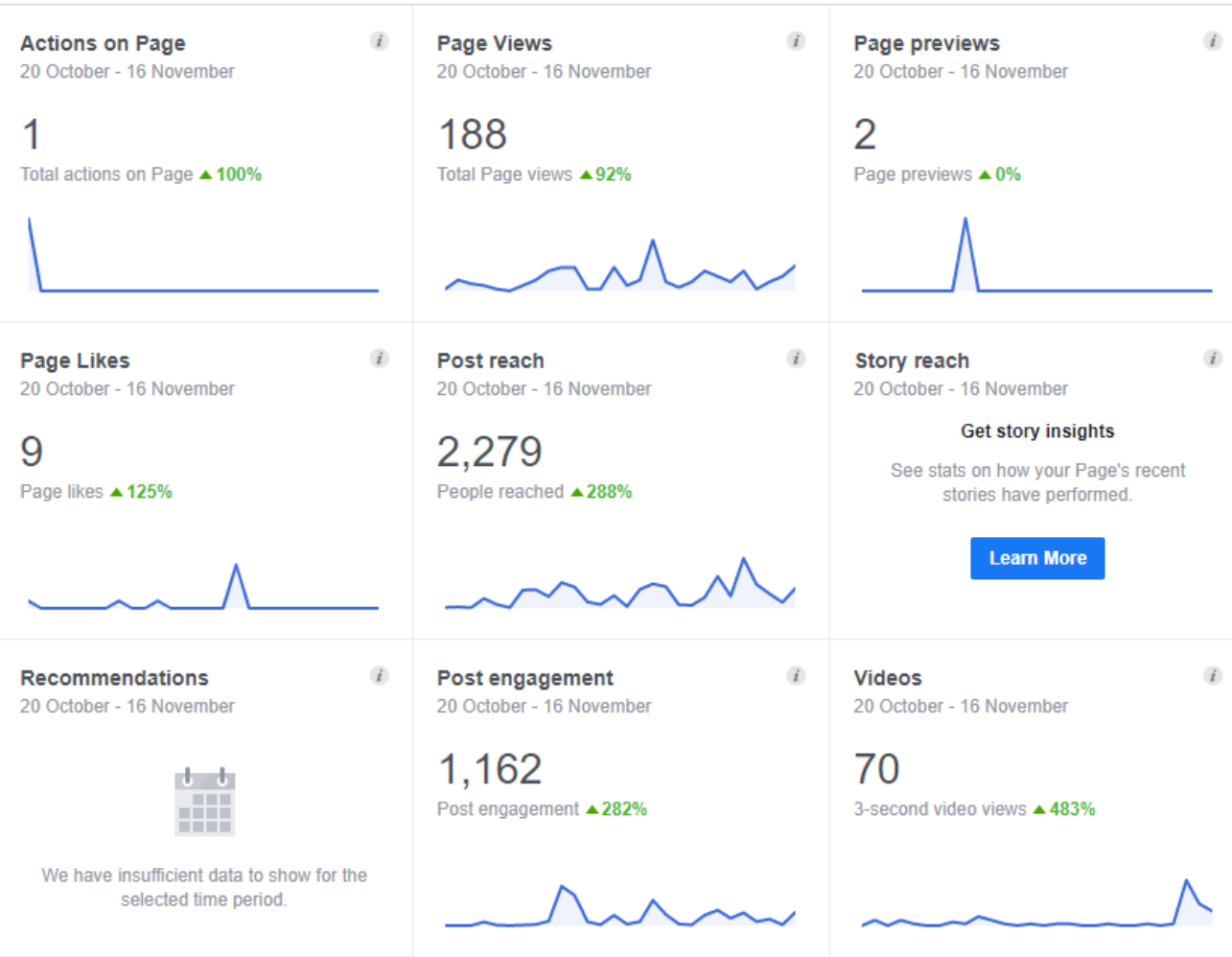
Page summary Last 28 days ↕


Export Data 

Results from 20 Oct 2020-16 Nov 2020

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.


■ Organic ■ Paid



Post Message	Lifetime Post Total Reach	Lifetime Post Total Impressions	Lifetime Engaged Users
	Lifetime: The number of people who had your Page's post enters their screen. Posts include statuses, photos, links, videos and more. (Unique Users)	Lifetime: The number of times your Page's post entered a person's screen. Posts include statuses, photos, links, videos and more. (Total Count)	Lifetime: The number of unique people who engaged in certain ways with your Page post, for example by commenting on, liking, sharing, or clicking upon particular elements of the post. (Unique Users)
<p>Carolyn's Toy Drive has started collecting gifts for the 2020 holiday season. Click here to participate: https://www.signupgenius.com/go/70a084bafa823a2fc1-willingdons1</p>	983	1125	46
<p>Get your Willingdon Spirit ON!!!! **Benefitting the Family Support Fund which helps cover school expenses and more for families within our community** Fresh new designs, two colour choices, adult & youth sizing! ORDER TODAY! Sale ends OCTOBER 9th! http://www.spiritwearcanada.ca/willingdon</p>	679	963	82
<p>Carolyn's toy drive is currently collecting gifts for kids of all ages. The children at these shelters need our help more than ever, so please be generous. Let's make a difference! To sign up click here: https://www.signupgenius.com/go/70a084bafa823a2fc1-willingdons1</p>	544	675	42
<p>NEW from Oliver's Labels, Personalized Scarf Masks! Mask-up in style! Benefitting the Family Support Fund <3 Don't forget labels while you are there for all that winter gear. Did you know lost and found items that are labeled get sent back to your kiddos homeroom? http://www.oliverslabels.com/willingdonfamily</p>	443	767	58
<p>Today, we took a moment to appreciate and say thank you to our wonderful teachers </p>	492	622	137

Willingdon Home and School
 Published by Andrea Archibald · 11 November at 10:54 · Montreal · 🌐

Carolyn's Toy Drive has started collecting gifts for the 2020 holiday season. Click here to participate:
<https://www.signupgenius.com/.../70a084bafa823a2fc1...>




985 People reached 70 Engagements [Boost post](#)

👍❤️ You and 13 others 4 shares

Willingdon Home and School
 Published by Andrea Archibald · 10 November at 09:19 · 🌐

Carolyn's toy drive is currently collecting gifts for kids of all ages. The children at these shelters need our help more than ever, so please be generous. Let's make a difference! To sign up click here:
<https://www.signupgenius.com/.../70a084bafa823a2fc1...>



547 People reached 76 Engagements [Boost post](#)

👍❤️ 8 6 shares

Willingdon Home and School
 Published by Andrea Archibald · 29 October at 21:16 · 🌐

Today, we took a moment to appreciate and say thank you to our wonderful teachers ❤️



492 People reached 235 Engagements [Boost post](#)

👍❤️ You and 60 others 3 comments 1 share

Willingdon Home and School
 Published by Kristy Cuevas · 14 September · 🌐

Get your Willingdon Spirit ON!!!!

Benefiting the Family Support Fund which helps cover school expenses and more for families within our community

Fresh new designs, two colour choices, adult & youth sizing!... [See more](#)



Get into the Willingdon Spirit... wear!

Have you heard of the Family Support Fund yet? Well you should! It is a program that helps alleviate some of the financial strain of having kids in school. Your generosity goes a long way! We need your help to make a difference in our community that needs a helping hand. [View more](#)

The Fund is supported by various fundraisers throughout the school year and this year spring through our merchandise. Thank you to your generosity for the Fund! We need your help to make a difference in our community that needs a helping hand. [View more](#)

We are also very excited to share a new way to support this important initiative. [Willingdon Spirit Wear](#). Get in on the Willingdon spirit. Ready, step 1 - color. Choose your color! With a new design, adult and child sizing, and two color choices, you will find the right item for everyone. Our gear ships online and a group order will be shipped to the school for distribution.

For any questions please reach out to willingdonhs@willingsd.com
www.willingdonhs.com

Order Today!

Willingdon Home and School
 Primary School [Send Message](#)

679 People reached 173 Engagements [Boost post](#)


👍❤️ 12 4 shares

Willingdon Home and School
 Published by Kristy Cuevas · 14 October · 🌐

NEW from Oliver's Labels. Personalized Scarf Masks!

Mask-up in style! Benefiting the Family Support Fund ❤️

Don't forget labels while you are there for all that winter gear. Did you know lost and found items that are labelled get sent back to your kiddos homeroom? ... [See more](#)







Oliver's Labels
 The very best kids' labels around! Cute, colorfu...

Oliver's Labels
 The very best kids' labels arc

443 People reached 101 Engagements [Boost post](#)

👍❤️ 3 1 comment 5 shares

👍❤️ Comment Share 🌐

	Froyo - 2020-2021 Regular - Willingdon Families - Home & School 2020-2021 Sent Mon, November 16th 9:05 AM to 827 recipients by you	Sent	47.3% Opens	18.3% Clicks	View Report ▼
	Newsletter no. 2: November 12, 2020 Regular - Willingdon Families - Home & School 2020-2021 Sent Thu, November 12th 1:37 PM to 827 recipients by you	Sent	48.2% Opens	9.9% Clicks	View Report ▼
	Carolyn's Toy Drive 2020 Regular - Willingdon Families - Home & School 2020-2021 Sent Tue, November 10th 1:21 PM to 827 recipients by you	Sent	45.6% Opens	3.8% Clicks	View Report ▼
This Month (2)					
	Newsletter no.1 : Nov 5 2020 Regular - Willingdon Families - Home & School 2020-2021 Sent Thu, November 5th 2:19 PM to 827 recipients by you	Sent	47.6% Opens	11.0% Clicks	View Report ▼


6. Treasurer's report - Anna

16.000CAD remaining balance

7. Membership Report - Anna

- a. Number of members this year: 61 including all H&S executive members, so we had more than the required amount of 10%. Subscriptions closed for this year.
- b. Report & payment made to QFHSA

8. Family Emergency Fund Report - Kristy



Family Support Fund Update

- 2020-2021 ခုနှစ်အတွက် မိမိတို့ မြို့နယ်အတွင်း
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9. Grad Committee Report – Julie

- Grad is being slowly organized. Two big meetings and few sub meetings took place.
- Amounts for donations this year are open. To date 2300CAD had been collected and about 50% of families had donated.
- Sweatshirt design was voted and approved, order will be placed next week, and it takes 15 days to arrive.
- Yearbook team consists of 2 people and is now also looking for graphic designers to help.
- Online fundraisers – calendars designed by Gr 6 (art) and environmentally friendly ice melt. Distribution hopefully starts December 16.
- Events planner will start planning the grad ceremony after New Year.

10. Other Business

- a. Mini Bistro update - Margo
 - It is all well wrapped up and went quite seamless. Only two people with credit issues. 9 families are asking for refunds and 13 families donated their meals to Family Support Fund

b. Book fair/Scholastics - Karen

- Online now, dates November 9th-23rd
- \$100 in scholastic rewards for teachers. Wish lists have been ordered.
- \$5000 in rewards left to spend before March 21 (K holiday gift, FSF gift baskets, books for classrooms?)
- To date 133 books sold, which are a lot less than usual: 5-7.000 English and 2-3.000 French books
- Book fair is ongoing until Monday
- H&S to approach new teachers to offer books? New class of Mme Zoe has no books (one more K class than last year)

c. TSAW updates – Ania and Kim

- Little mini spa self-care packages for all teachers and staff distributed on October 29 at both campuses, incl. hand soap, lotion and bath. Extra products donated to an organization providing hygiene products to shelters “Hygiene for Humanity”
- Meeting with Margo and Karen:
 - Plan TSA ideas for the upcoming months, as this year H&S would like to express our appreciation to the teachers and staff on more regular basis
 - H&S is asking now for contributions from everyone to share their talents and time to appreciate the teachers, as well as it is possible to make financial contributions for TSA via H&S website
- Ideas for 2020:
 - November: gratitude cards for the teachers and little “tea-riffic” bags with tea bags and honey drizzles to encourage a break during the parents-teachers interviews
 - December: any baked goods or food may not be as welcome this year. Feedback from the teachers is the same – simple kind and appreciative note/email/card/drawing is much valued!!

d. Kindergarten Christmas event - Margo

- Coordinators: Jimmy, Andrea
- Andrea contacted Ms Carmen and Ms Maya and confirmed that the outdoor Santa visit is too complicated. Instead, a gift for each kid will include a book, little crafts and cookie

- Portable North Pole – prerecorded message from Santa to be distributed?
- Date not finalized yet
- Gifts for teachers too?

e. Recette en Pot - Margo and Tara

- Coordinator: Tara McRae
- Dates: Nov 19th - Dec 3rd
- Price: \$10.99 / 30% profit (\$3.30 per jar)
- Online ordering, delivery to residences approx. 2 weeks after order date
- Text is ready and the campaign will be launched on Thursday

f. Carolyn's Toy Drive - Karen

- 81 children/teen had gifts purchased for, 57 still needing gifts
- 2 weeks left to donate, Dec 2 is the deadline
- Should any gift cards for teens be purchased through our fundscrip and then part of it back for Carolyn donations?

g. Other Follow-ups

- Fundscrip fundraiser: launched and ongoing
 - Veronica set it up
 - Potential for a successful fundraiser, but we are holding back promoting it, because of busy season
 - So far mostly H&S member contributed
 - Promote before Christmas would be prime time for shopping
 - Buy groceries for FSF through fundscrip?
 - Open fundraisers to other circles through social media?
- Froyo
 - Community very excited about the good news of Thursday Froyo's comeback
 - 220 kids registered in the first 4 hours
 - Logistics of distribution need to be discussed - Lunchtime or afternoon?
 - It can stay 1hour outside of fridge

- Change the date of the next meeting to January 5th or 12th? For now it stays the same – Jan 19, as it is not sure when school reopens.

11. Spending/Votes:

- a. Art Therapist: \$4000 spend to support contract for 3 days per week for 8 days – Julie, second by Margo

12. Varia

Holiday gifts for teachers

- Asking for 1-2 parents per class to facilitate coordination in December of buying one class gift card
- Reach through FB groups per grade?
- Remind baked goodies are not allowed
- Personalized messages from the parents and any kind thank you notes/emails/cards/drawings are most treasured by the teachers!!

13. Adjournment – 8.30pm

Next Home & School meeting will be held on January 19th 2021, 7pm per Zoom.